



Life Cycle has had the honour of being presented with the Queens Award for Voluntary Service. We are extremely proud to have received such an accolade, but the real benefit comes from the fact that our amazing volunteers have been truly recognized and thanked. All voluntary organisations risk falling into the trap of taking their volunteers for granted... an award like this is an assured way to let them know that the enthusiasm and energy they give to you is valued and appreciated.

Anyone who rides a bike regularly will tell you that cake and cycling go hand in hand... so winning the award was the perfect opportunity for Life Cycle to throw a tea party – with lots of cake! – to celebrate and thank people personally for their efforts. The highlight of the day for many of our volunteers was meeting Peaches Golding, Lord-Lieutenant of Bristol, who presented our award before chatting to our volunteers over tea and cake.

Receiving such a tribute is also hugely beneficial in other ways... it demonstrates to potential volunteers that we are a great organization to volunteer for; and crucially in our sector, it helps with fundraising by demonstrating to potential funders that we are a sound, well run organisation giving them confidence to support our work.

Poppy Brett, Chief Executive, Life Cycle UK

